

Ron Livay | Designer

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Professional Summary:

An industrial designer with a background in research and product development across healthcare, education, and retail. With over 15 years of experience in painting and 5 years teaching it, I bring a blend of detail-oriented design and a strategic, big-picture perspective that adapts seamlessly across mediums and formats. My work has been showcased at the Israel Museum, and I've been honored with the international SANOFI Design Award. I hold a Master's in Design Management and Innovation and graduated with honors in Industrial Design from the Bezalel Academy of Arts and Design.

Technological tools:

- **Adobe Suite:** Advanced proficiency in Illustrator, Photoshop, and Premiere.
- **3D Modeling and Rendering:** Skilled in SketchUp, SolidWorks, KeyShot, and 3D printing technologies.
- **Project Management Tools:** Experienced with Miro boards and collaborative tools like Google Docs, Sheets, and Slides.
- **AI Tools**
- **Tablet Drawing:** Proficient in using digital tablets for detailed technical and creative drawing.

Education:

M.DES., Design and Innovation Management, Bezalel Academy of Design

2022 - 2024

B.DES., Industrial Design, Bezalel Academy of Design

2018 - 2022

- Participated in an honors program allowing direct entry into the Master's degree.

Business English Course, Wall Street English

2024 - Present

Notable Achievements and Exhibitions:

Sanofi Design Award, Play to Win Medical Award:

Honored with first place in the Act for Patients & Customers category, recognized for outstanding design contributions in healthcare.

Israel Museum's Exhibition "ככל הנראה":

Currently showcasing a project at the Israel Museum in a design and archaeology exhibition (2024 - Present).

Jerusalem Design Week:

Presented innovative design concepts and engaged with industry professionals and the public as a presenter (2023).

Honors Program at Bezalel Academy of Design:

Participated in a selective program that allowed direct entry into a Master's degree based on exceptional academic performance.

Professional Experience:

Bezalel Graduate Incubator

2022 - 2023

- Participated in Bezalel's Graduate Hamama, a program fostering entrepreneurial skills and professional growth for recent graduates.

Teaching Assistant, Bezalel Academy of Design

2022 - Present

- Courses: Production Technologies, Formal Development
- Mentored students in design and production technologies, developing their creative, formal, and conceptual thinking skills.

Student Exchange, Innovation Laboratory "212," Bezalel

2021

- Collaborated on a multidisciplinary team to develop user-centered design solutions that integrate design and technology.

Independent Service Provider, Field of 3D Product Design

2020 - Present

- Led design and development for diverse projects, managing development processes for clients.
- Freelance provider of technical services, enhancing functionality and aesthetics in product design.

Teacher and Partner, Drawing Art Studio - Sharon Topelberg

2017 - 2022

- Partnered and operated an art studio, focusing on technical drawing and creative expression, while managing business and client relations.

Military Service, Rimon Unit

2014 - Present

- Team Sergeant specializing in tactical operations and leadership in high-pressure environments.
- Combatant in the War of Iron Swords 7, ongoing since October.

Skills:

Strategic Product Development:

- Strategic Thinking: Driving product development from concept to execution.
- Leadership in Design Execution: Guiding teams in final product stages.
- Cross-Functional Collaboration: Working closely with diverse teams for cohesive development.

Agile & Creative User Testing:

- User-Centered Design Insight: Extracting actionable insights through user feedback.
- Design-Focused Problem Solving: Addressing and refining design challenges.

2D & 3D Design Expertise:

- Creative Prototyping: Proficient in 2D and 3D prototyping for impactful designs.
- Attention to Detail: Ensuring quality and precision in design elements.